# **A close up of a logo Description automatically generated**

# **City Promotion Toolkit: 2021 Annual Medal Release**

## **Social Media Posts and Newsletter Language**

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**Overall CityHealth Annual Medal Release Promotion**

**Twitter:**

* TODAY, @city\_health announces its 2021 policy ratings for the largest 40 cities. Find out how your city rates on policies like #Tobacco21, #CompleteStreets, high-quality #PreK, and more <https://www.cityhealth.org/2021-annual-city-assessment/>
* In @City\_Health’s NEW report, learn about nine policies that improve residents’ health and quality of life in the 40 largest U.S. cities. Check out how your city did here: <https://www.cityhealth.org/2021-annual-city-assessment/>
* TOMORROW at 1 PM ET, join @city\_health and other leaders from @COSAGOV @DDPHE and @KCPubHealth to learn how policy helps keep communities healthy! RSVP: <https://www.cityhealth.org/event/join-us-for-cityhealths-2021-medal-webinar/>
* Interested in learning more about how evidence-based policies can help your city thrive? Join a webinar hosted by @City\_Health on 12/8 at 1 PM ET to discuss their 2021 Annual Report! <https://www.cityhealth.org/event/join-us-for-cityhealths-2021-medal-webinar/>

**Facebook:**

* @CityHealthOrg just announced its NEW 2021 city policy ratings for the 40 largest U.S. cities. By looking at nine policies that impact tobacco use in youth, high-quality, accessible Pre-K, active and public transportation, and more, CityHealth is recognizing cities that are making sure their residents thrive. Find out if your city earned gold, silver, or bronze here: <https://www.cityhealth.org/2021-annual-city-assessment/> [Insert new report graphic]
* Learn how the 40 largest U.S. cities rate across 9 policies including affordable housing, tobacco 21, food safety, pre-k and public safety. Check out the NEW @CityHealthOrg report to find out which cities are taking the lead in helping their communities thrive: <https://www.cityhealth.org/2021-annual-city-assessment/>
* Tune in to @CityHealth-Org’s webinar TOMORROW at 1 PM ET to hear from city leaders on the impact of public health policies! Register today: <https://www.cityhealth.org/event/join-us-for-cityhealths-2021-medal-webinar/>

**Linkedin:**

* @CityHealth-Org just announced its NEW 2021 city policy ratings for the 40 largest U.S. cities. By looking at nine policies that impact #Tobacco21, accessible Pre-K, earned sick leave, and more, CityHealth is recognizing cities that are making sure their residents thrive. Find out if your city earned gold, silver, or bronze here: <https://www.cityhealth.org/2021-annual-city-assessment/> [Insert new report graphic]
* Many of the largest U.S. cities are taking the lead when it comes to helping their residents and communities thrive. By prioritizing and implementing evidence-based policies like Tobacco 21, Complete Streets, high-quality pre-K, and more, city leaders are making a difference—find out how in the NEW @CityHealth-Org report: <https://www.cityhealth.org/2021-annual-city-assessment/>

**Newsletter:**

* [CityHealth](https://www.cityhealth.org), an initiative of the de Beaumont Foundation and Kaiser Permanente, just announced their new 2021 city policy ratings for the 40 largest U.S. cities, and CITY won a GOLD/SILVER/BRONZE medal! To learn more about how we performed across the 9 evidence-based policies, visit: <https://www.cityhealth.org/2021-annual-city-assessment/> [Insert gold/silver/bronze medal graphic]
* CITY just earned a [GOLD/SILVER/BRONZE] medal from [CityHealth](https://www.cityhealth.org) for our work in POLICY, POLICY, and POLICY! We are proud to continue working toward a thriving, more prosperous community for our residents through our health policies. To learn more about the 9 evidence-based policies that we were assessed on, visit: <https://www.cityhealth.org/2021-annual-city-assessment/> [Insert gold/silver/bronze medal]

Gold:

* We are proud to announce that we are one of 10 cities in the U.S. awarded a 2021 gold medal rating from [CityHealth](https://www.cityhealth.org) for our use of policy to improve the health of our residents. Learn more at <https://www.cityhealth.org/2021-annual-city-assessment/> [INSERT CITY MEDAL IMAGE]

Silver:

* We are proud to announce that we are one of 11 cities in the U.S. awarded a 2021 silver medal rating from [CityHealth](https://www.cityhealth.org) for our use of policy to improve the health of our residents. Learn more at <https://www.cityhealth.org/2021-annual-city-assessment/> [INSERT CITY MEDAL IMAGE]

Bronze:

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**Twitter**

Gold:

* We are so excited to announce that @City\_Health awarded CITY a 2021 GOLD medal rating for our policy work to improve residents’ quality of life. Learn more: [https://www.cityhealth.org/2021-annual-city-assessment/](https://www.cityhealth.org/2020annualreport)  [INSERT CITY MEDAL IMAGE]
* Congratulations CITY! @City\_Health awarded us a GOLD medal rating in policies designed to improve residents’ quality of life—we are leading the way in creating a thriving community! Learn more: <https://www.cityhealth.org/2021-annual-city-assessment/> [INSERT CITY MEDAL IMAGE]
* CITY is one of 10 big cities in the U.S. to receive @City\_Health’s GOLD medal rating for policies that help our residents lead better, healthier lives. Learn more at <https://www.cityhealth.org/2021-annual-city-assessment/> [INSERT CITY MEDAL IMAGE]

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**Facebook**

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* We brought home the GOLD! We are working hard to improve the well-being and quality of life for our residents, and our work in POLICY, POLICY and POLICY earned us a GOLD medal rating from @CityHealthOrg. We are dedicated to creating a thriving community for our residents. Learn more: <https://www.cityhealth.org/2021-annual-city-assessment/> [INSERT CITY MEDAL IMAGE]
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**LinkedIn**

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**Instagram**

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